



## **Coop Wicked Chicken & Bar Summer '25 Concert Contest(the "Contest")**

### THREE (3) GRAND PRIZES:

1. Two (2) tickets to see Wu-Tang at Scotiabank Arena in Toronto on July 14, 2025 and a Coop Wicked Chicken & Bar gift certificate valued at one hundred dollars (\$100.00). (**"Grand Prize #1"**)
2. Two (2) tickets to see Linkin Park at Scotiabank Arena in Toronto on August 8, 2025 and a Coop Wicked Chicken & Bar gift certificate valued at one hundred dollars (\$100.00). (**"Grand Prize #2"**)
3. Two (2) tickets to see Bryan Adams at Scotiabank Arena in Toronto on October 3, 2025 and a Coop Wicked Chicken & Bar gift certificate valued at one hundred dollars (\$100.00). (**"Grand Prize #3"**)

(collectively, Grand Prize #1, Grand Prize #2, and Grand Prize #3, shall be referred to as the **"Grand Prize"** and each may be referred to individually as a **"Grand Prize"**))

## **CONTEST RULES AND REGULATIONS (the "Contest Rules")**

### **1. THE CONTEST AND THE CONTEST PERIOD**

The Contest commences at 11:00 a.m. EST on May 20, 2025, and concludes at 11:59 p.m. EST on September 12, 2025 (the **"Contest Period"**).

### **2. ELIGIBILITY**

The Contest is open to residents of Canada who have attained the age of majority but excludes employees of MTY Franchising Inc. (**"MTY"**), any affiliates and/or related companies, subsidiaries, divisions (the **"Affiliates"**), sponsors, prize sponsors, promotional and advertising agencies as well as the parents, siblings and children of any such employees and any person domiciled with such employees.

### **3. HOW TO ENTER**

No purchase is necessary to enter or win. To enter the Contest (a **"Contest Entry"**) complete one or more of the following entry methods referenced below during the Contest Period.

Entry Methods:



1) WITH PURCHASE OF A COORS LIGHT PRODUCT: Scan the QR code on the card that is provided when a Coors Light product is purchased which will prompt the user to submit a Contest Entry on the contest webpage on the Coop Wicked Chicken & Bar's website (<https://thecoopwickedchicken.com/summer25/>). One (1) Contest Entry per person with the purchase of each Coors Light product, up to an unlimited amount of Contest Entries so long as one (1) Coors Light product is purchased along with each Contest Entry. If it is discovered by MTY or its Affiliates that an individual attempted to enter more than the foregoing limit, or in contravention of the foregoing terms, such Contest Entries will be void.

2) NO PURCHASE NECESSARY: To enter with no purchase necessary visit <https://thecoopwickedchicke.com/summer25/>. Unlimited Contest Entries per person. If it is discovered that an individual attempted to enter more than the foregoing limit, or in contravention of the foregoing terms, their Contest Entries will be void.

#### **4. THE GRAND PRIZE DRAW**

Three (3) random draws for the Grand Prize will take place at Coop Wicked Chicken & Bar's head offices located at 3380 South Service Road, Burlington Ontario, L7N 3J5 from among the eligible Contest Entries (each a "**Grand Prize Draw**"). The three (3) Grand Prize Draws will be held as follows:

1. Grand Prize #1: June 30, 2025
2. Grand Prize #2: July 25, 2025
3. Grand Prize #3: September 12, 2025

The first Contest Entry drawn will be eligible to win the Grand Prize. The odds of winning the Contest depend on the number of eligible Contest Entries. All Contest Entries that are incomplete or submitted through illicit means, specifically but not limited to, using any robotic or automated program to increase the odds of winning, or do not conform to the Contest Rules, may be disqualified at the sole and lone discretion of MTY and/or the Affiliates, acting reasonably. Notwithstanding the foregoing or anything contained herein to the contrary, MTY and its Affiliates assume no liability for lost, late, misdirected or incomplete Contest Entries and are not responsible for any incorrect or inaccurate information, by technical or human error, during the administration of the Contest.

#### **5. THE GRAND PRIZE**



The participant whose Contest Entry is randomly drawn during the Grand Prize Draw (the “**Selected Winner**”) will win the Grand Prize, comprising of: Two (2) tickets to the applicable concert and a Coop Wicked Chicken & Bar gift certificate valued at an amount equal to one hundred dollars (\$100.00).

#### **6. THE GRAND PRIZE VALUE**

The approximate retail value of the Grand Prizes before applicable taxes is estimated at an amount equal to six hundred dollars (\$600.00).

#### **7. NOTIFICATION AND QUALIFICATION OF SELECTED WINNER**

Following the Grand Prize Draw, MTY and/or the Affiliates, acting reasonably, will attempt to contact the Selected Winner by telephone and/or by email six (6) times within twenty-four (24) hours after the Grand Prize Draw. The Selected Winner must answer the call or respond to the email within twenty-four (24) hours of being contacted. To win the Grand Prize, the Selected Winner must be in compliance with the Contest Rules and must correctly answer, unaided and unassisted, a time-limited, mathematical skill-testing question. If the Selected Winner does not return the telephone call or does not respond to the e-mail within the prescribed delay and/or fails to correctly answer the skill-testing question, the Selected Winner will forfeit the Grand Prize and an alternate winner will be randomly selected. Once the foregoing has occurred, MTY and/or the Affiliates shall be fully and completely released and discharged from any liability or responsibility in regard to the Contest. MTY and/or the Affiliates cannot be held liable for any changes made by the Selected Winner to their contact information or Instagram account information and/or settings.

#### **8. RELEASE**

The Contest participants recognize and agree that neither MTY nor any of the Affiliates are making any representation or warranty of whatsoever nature and kind regarding the Grand Prize.

Each Contest participant releases and holds harmless MTY and Affiliates from any loss, harm, damage, cost, fee or expense arising directly or indirectly, in whole or in part, as a result of:

- a) their participation in the Contest;
- b) their acceptance, non-acceptance, possession, use, non-use or misuse of the Grand Prize;
- c) the collection, use and disclosure of personal information;
- d) a late, lost or undeliverable email;
- e) injury or damage to persons or property; and
- f) late, lost, misdirected, unreadable or incomplete email Contest Entries.



## **9. GENERAL**

The Contest is governed by the laws of the province of Ontario and the federal laws of Canada. To the extent permitted by law, each participant agrees that any judicial proceeding arising out of or related to the Contest shall take place in a provincial court located in Ontario. Contest void where prohibited by law. By entering the Contest, participants agree to be bound by these Contest Rules. All decisions of MTY and/or the Affiliates with respect to any aspect of this Contest, including without limitation, the eligibility of the Contest Entries, are final and binding on all participants in all matters as they relate to this Contest. MTY, and/or the Affiliates, without limitation, will not be liable for any failure of its email host address during the Contest, for technical malfunctions or any other problems that may occur during the Contest Period as it relates to online Contest Entries. MTY and/or the Affiliates reserve the right to amend or terminate the Contest at any time without liability. Any amendments to the Contest Rules will be available online at ([thecoopwickedchicken.com/summer25/](http://thecoopwickedchicken.com/summer25/)).

## **10. PRIVACY**

By participating in the Contest, each participant:

a) grants MTY and/or the Affiliates the right to use their personal information for the purpose of administering the

Contest, including, without limitation, for the purpose of contacting and announcing the Selected Winner and coordinating remittance of the Grand Prize; and b) acknowledges that MTY and/or the Affiliates may disclose their personal information to MTY's agents, service providers and prize sponsors in connection with the activities specified in paragraph a) above.

## **11. GRAND PRIZE DELIVERY**

Following the notification and qualification of the Selected Winner, MTY and/or the Affiliates will thereby be responsible and liable for all coordination, concerns, and logistics in regard to delivering the Grand Prize to the Selected Winner.